



Link Technologies SA

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LINK Technologies was founded in 2002 on the premise that there was a better way to deliver technology expertise and solutions to the private and public sector. In a very short time it has managed to establish itself at the forefront of ICT in Greece. LINK's main objective is to provide integrated solutions in the Information and Telecommunications sector whilst specialising in Transport Telematics in order to meet the needs of modern companies.

With years of experience researching and developing cuttingedge technology, LINK is at the forefront of its field, developing products for customers in the areas of transport, telematics and software telemetry, both in the public and private sectors. Examples of LINK's customer base include: public transport organisations, municipalities, ambulance fleets and private enterprises such as intercity transport organisations, passenger and cargo ships, heavy-goods transportation companies and many more. The mandate of LINK Technologies is that it constantly innovates, creating real-world solutions using the latest technological developments, so that it might provide convenient, effective and affordable solutions for its clients. Success in LINK's field demands is that it works faster and more efficiently than competition, proof of which is the constantly increasing market share that the company enjoys.

From fleet-management solutions (including both land and sea transportation), to software solutions and even smart-phone based solutions, LINK has developed products to suit your needs.



Skyview

Public Transport Fleet Management

Sky View is a complete telematics solution for fleet management that includes vehicle tracking, smart stations (that provide real-time information to passengers awaiting transport, for example at a busstop), voice-announcements in-transit, smart cards and passenger statistics. 10100

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This system includes the installation of telematic devices (Skylog – Skylink) in all the company's vehicles. The tracking information is then sent to the central database via GPRS (UDP Protocol).

LINK Technologies SA has successfully implemented several largescale telematics projects including one of the largest projects of Europe – the Public Transport Organisation of Thessaloniki. Another example of a LINK's work is the telematics project for the Transport Organisation of Bangkok (Bus Rapid Transit) which connects the airport of the city with the city centre. This project paved the way for the company's expansion on an international level.



TAXI



Skyview Ambulance

Fleet Tracking and Management System for Ambulances

The solution is based on wireless communication between vehicles and a central server. To achieve this, each vehicle has a device installed that records the location of the ambulance using the Global Positioning System (GPS). The server collects all vehicle traffic data, providing emergency staff with an elegant solution for monitoring their fleet.

Link Technologies SA designed and implemented the system with careful consultation from the National Emergency Response Organisation of Thessaloniki in order to meet and surpass their needs. The resulting product is a telematics device that supports GPS/GPRS services and furthermore, connects to a TETRA device for wireless communication between a dispatch centre and the drivers of the vehicles. Additionally, separate back office software has been designed in order to record all incidents as well as ambulance routes.











Exandas - Gis

Telematics Fleet Management Application Exadas - Gis

"Exandas-Gis" is a Web-based Telematics fleet management application which has been designed in order to achieve the highest functionality and speed for managing the vehicles of each customer, as well as adapting itself to other commercial programs (ERP - CRM). Examples of services provides include (but aren't limited to): information for fuel supply, productive operation times of the vehicle, supervision of fixed timetables as well as fuel loss and speeding alarms.

Benefits of the product include:

- ---> Increased productivity of drivers/vehicles
- → Decreased operational expenses (fuel, service of the vehicle, overtime)
- --> Less human hours required due to route planning optimisation
- Working time optimization through the connection of the system to other commercial programmes (ERP - CRM)
- → Vehicle safety

- --> Strategic decision management (modernization of the fleet, purchase of new vehicles)
- → Optimization of customer service level (registration on standby time, efficiency when it comes to delivery times)

In order to match the needs of a wide variety of companies' a fleet sizes, LINK has created three telematics packages.

- → Fleet Tracking Subscription Service
- → Fleet Management Subscription Service
- → Customised Fleet Management Solution to meet the precise needs of the client



Exandas Gis Naval

Maritime Fleet Management

Link Technologies SA implemented a state-of-the art Management, Control and Safety System for Maritime Fleet Operation. The system is customized to the needs and requirements of companies managing a large number of vessels, as well as to the needs of private owners who wish to achieve the best-possible safety services for their boats. By providing real-time knowledge about the vessel's location, speed, fuel consumption and more, the product affords vastly improved vessel management.

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By using the system, you will receive the following services and results:

- Real time monitoring of vessels online, displaying exact position on oceanographic charts
- Real-time information coverage of the vessel's data (cruising speed, engine on/ off, etc)
- → Record keeping of previously obtained data for perusal by the owner at any time
- → Automated sending of text notifications to customers regarding times of arrival as well as availability (check in check out)
- Use of a Panic Button in case of danger. This activates the alarm and informs selected individuals and the coast guard of the exact geographic position of the vessel

LINK Technologies in conjunction with the European Union's "Intelligent Maritime Transport" funding scheme, developed a state-of-the art management, control and safety solution for maritime fleet operation.





3P Link

PDA & Smart Phone Applications

LINK Technologies partnered with a large logistics company to develop an automated logistics solution, by using PDA devices for all third party vehicle drivers. The solution allows automation of complex tasks, such as route planning and monitoring and uploading data to the ERP simply by using the PDA. For example, via the PDA, users can upload data such as loading amounts, costs, shipping codes, and more, straight to the company ERP.

The solution provides additional information, including proof of delivery, problem reporting during transport, signature receipt, customer satisfaction upon delivery and more. Finally, the solution features automated electronic invoice transmission at the completion of delivery, which enhances the quality of services provided to the end customer of each company.

This application functions on any Smartphone or Personal Digital Assistant (PDA) that operates on Windows Mobile, a fact which offers flexibility when it comes to the purchase cost of those devices.

The advantages of using this innovative solution are:

- → Significant reduction of operational costs
- ---> Provision of invaluable information and statistical resources
- ---> Process Automation / Increase of available human hours
- ---> Customer Service Optimization
- ---> Compatible with all commercial applications
- ---> Customisation according to the customer's needs

Perfect for: 3PL enterprises, commerce and distribution of goods, sales personnel, courier services.









Consulting Services

LINK Technologies is able to provide a wide spectrum of services in the field of informatics, utilising state-of-the-art technologies, due to its experienced and highly trained personnel. LINK examines the individual needs of its customers and so that it might target specific needs, however unique, rather than relying on inappropriately prepackaged solutions. Our services cover the needs of our clients from the first stages of planning and are meticulously overseen to project completion and beyond.

The company has participated in several EU community programs in collaboration with foreign EU partners and has successfully completed major projects. With a strong knowledge base on European and government funding programmes, LINK, amongst its other services, also includes drafting funding proposals and overseeing the necessary processes for acquisition of funds.

The range of LINK's consulting services includes the following:

- → Drafting and submission of funding proposals aimed at the establishment of telematics solutions in small or large enterprises
- → Consulting services to companies and institutions that intend to participate in large EU funding projects
- → Information technology consultation to companies seeking to acquire cost-efficient solutions to a number of needs







CLIENTELE

PUBLIC SECTOR

HELLENIC NATIONAL CENTER FOR EMERGENCY ASSISTANCE ORGANIZATION OF TRANSPORTATION OF BANGKOK (BUS RAPID TRANSPORT) MINICIPALITY OF KASTORIA – REFUSE COLLECTION VEHICLES

PRIVATE SECTOR

ORGANIZATION OF URBAN TRANSPORTATION OF THESSALONIKI VLAZAKIS TRANSPORT MAKIOS TRANSPORT & LOGISTICS TROFIA – DISTRIBUTION NETWORK LEADER- TRANSPORT & LOGISTIC SERVICES AIOLOS COURIER SERVICE COURIER CENTER BLUE DREAMS CRUISER FREIGHT COMPANY OF NAXOS

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