

# ΕΡΑνηΕΚ 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



## Upgrading Micro & Small Businesses to Develop their Skills in New Markets

The enterprise LINK TECHNOLOGIES SA based in Central Macedonia region, has joined the Action "Upgrading micro & small businesses to develop their skills in new markets" with a total budget of 310 million €. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment's total budget is 150.412,86€ out of which 75.206,43€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery – Equipment
- ✓ Intangible expenses
- ✓ Wage costs for personnel (current and /or new employees)

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF ΕΡΑνηΕΚ



Co-financed by Greece and the European Union



## SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise LINK Technologies SA with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EU) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union



European Union  
European Regional  
Development Fund



## Κουπόνια Καινοτομίας για τις ΜΜΕ της Περιφέρειας Κεντρικής Μακεδονίας

The enterprise Link Technologies SA with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Innovation Vouchers for small, micro and medium-sized enterprises of the Region of Central Macedonia", under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering small, micro and medium-sized enterprises, through the purchase of innovative consulting services and transfer of know-how from recognized Innovation Institutes, in order to develop innovative products / services or operation processes and improve the quality of their products / services.

Investment's total budget is 10.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.

Through participation in the Action, the company achieved:

- cooperation with research and technological institutes
- acquisition of significant know-how
- higher quality products & services



European Union  
European Regional  
Development Fund

REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union