



## Investment Innovation Plans

The enterprise Link Technologies SA, which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Investment Plans of Innovation" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist enterprises and research organizations in implementing research projects.

Investment's total budget is 398.900€ out of which 366.900€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved investment plan that was implemented includes the following categories of investment:

- Staff costs
- Expenses of Instruments & research equipment
- Additional overheads and other operating expenses

Through its participation in the Action the company / organization achieved:  
Promoting innovation:

- Development of synergies with Research and Academic Institutions / Companies
- Increasing competitiveness
- Transfer of know-how
- Production of new innovative products / services in the priority areas of the Smart Specialization Strategy(RIS3)
- Enhancing extroversion

# ΕΡΑΝΕΚ 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



## Upgrading Micro & Small Businesses to Develop their Skills in New Markets

The enterprise LINK TECHNOLOGIES SA based in Central Macedonia region, has joined the Action "Upgrading micro & small businesses to develop their skills in new markets" with a total budget of 310 million €. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment's total budget is 150.412,86€ out of which 75.206,43€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

### The approved subsidised Business Plan includes investments in the following categories:

- ✓ Buildings, other facilities and surrounding area
- ✓ Machinery – Equipment
- ✓ Intangible expenses
- ✓ Wage costs for personnel (current and /or new employees)

### Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of ΕΡΑΝΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





## SUPPORT MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise LINK Technologies SA with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA  
MANAGING AUTHORITY  
O.P. Region of Central Macedonia



Co-financed by Greece and the European Union



European Union  
European Regional  
Development Fund



## Κουπόνια Καινοτομίας για τις ΜΜΕ της Περιφέρειας Κεντρικής Μακεδονίας

The enterprise Link Technologies SA with headquarters in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action "Innovation Vouchers for small, micro and medium-sized enterprises of the Region of Central Macedonia", under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering small, micro and medium-sized enterprises, through the purchase of innovative consulting services and transfer of know-how from recognized Innovation Institutes, in order to develop innovative products / services or operation processes and improve the quality of their products / services.

Investment's total budget is 10.000€ (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.

Through participation in the Action, the company achieved:

- cooperation with research and technological institutes
- acquisition of significant know-how
- higher quality products & services



European Union  
European Regional  
Development Fund

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